



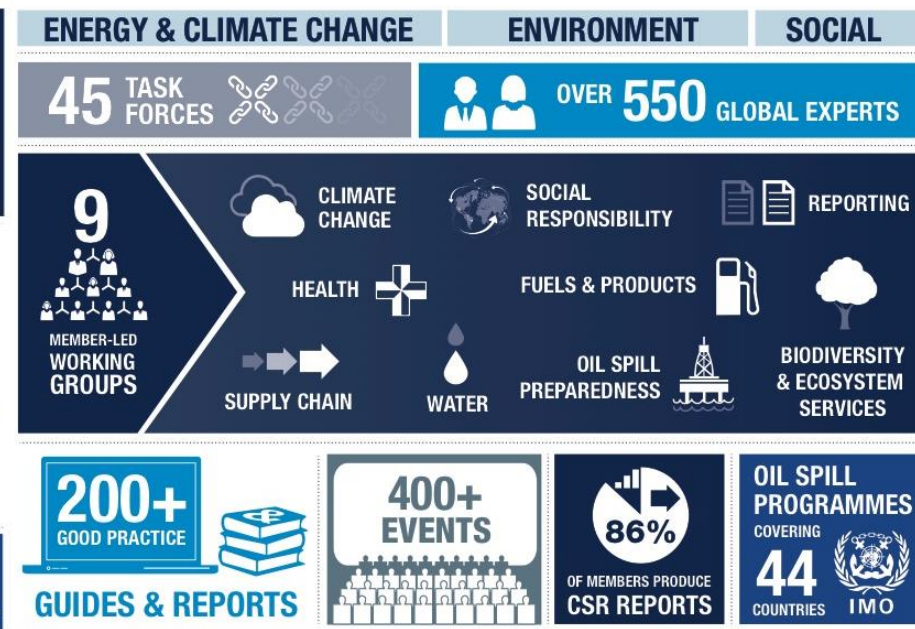
# **International Partnerships to Improve Oil Spill preparedness, Prevention and Response**



**Brian Sullivan**  
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# Who are we?

- Global oil and gas association for environmental and social issues
- Formed in 1974 following the launch of UNEP
- The only global association involving both the upstream and downstream oil and gas industry
- Membership covers over half of the world's oil production



# IPIECA members

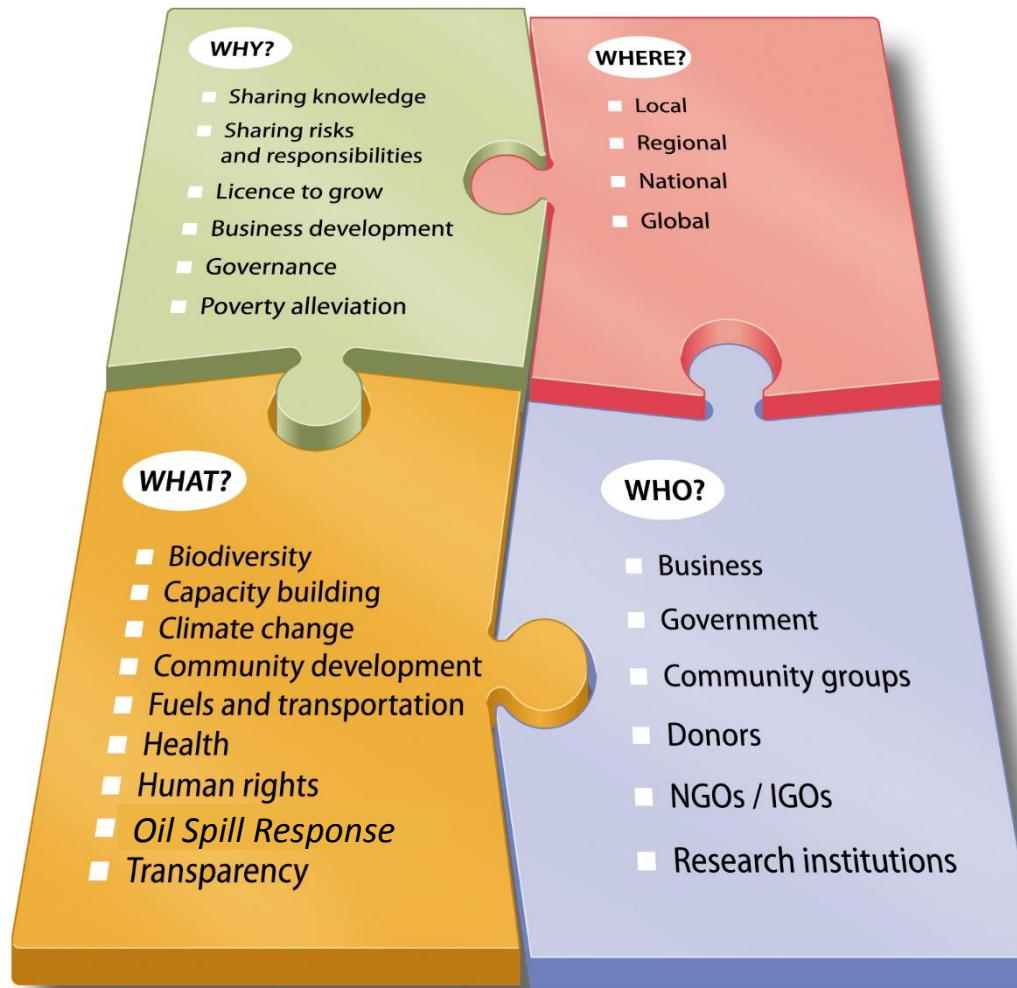




# Celebrating 40 years of Partnerships

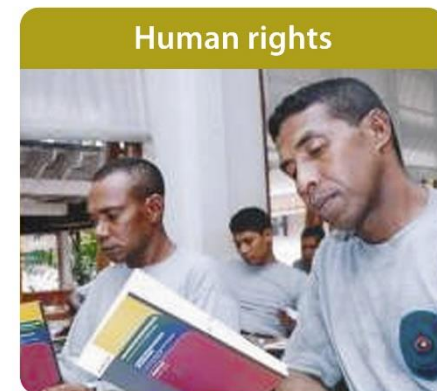


# Partnerships are multi-faceted



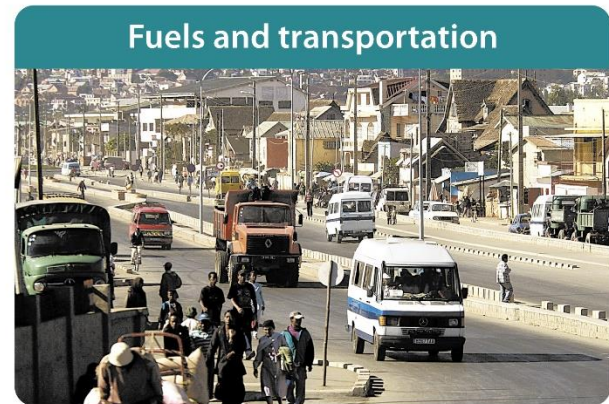
# IPIECA has experience of many partnerships

- The Energy and Biodiversity Initiative has developed a widely accepted guidance tool for integrating biodiversity conservation into upstream oil and gas development. Participation by both NGOs and companies brought credibility to the partnership's outputs
- The Voluntary Principles for Security and Human Rights partnership has enabled government, industry and NGO partners to identify common interests and work together constructively to address security and human rights concerns at a global level



# IPIECA has experience of many partnerships

- A major partnership between the European downstream oil industry, the European auto manufacturers and the EC joint research centre, the 'Well-to-Wheels' study has been used as a basis for discussions and policymaking
- In December 2005, Leaded Gasoline was eliminated in sub-Saharan Africa. This goal was set in 2001 by the partners (governments, UNEP, the auto industry and the oil and gas sectors—represented by IPIECA) and jointly achieved through partnership





## Two partnerships particularly successful....

- **IMO – IPIECA (IGO – NGO):  
The Global Initiative (GI)  
program**
- **IOGP/IPIECA (Industry):  
The Oil Spill Response JIP**





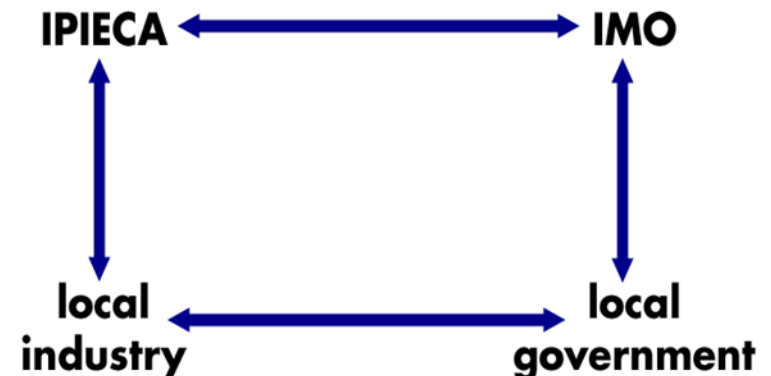
# Why do partnerships work?

- **They deliver higher-quality project outcomes**
- **They promote long-term project sustainability**
- **They facilitate development and growth of projects**
- **They improve stakeholder engagement**
- **They create open communication channels with local communities**
- **They contribute to wider regional or global sustainable development efforts**

- **Take time to identify the right organizations to work with in terms of skills, profile and organizational role**
- **Ensure the right individuals are representing the partner organizations within the partnership (i.e. with the appropriate level of knowledge and authority)**
- **Be realistic about working as an equal partner with government agencies**
- **Clarify upfront what is required from each partner**
- **Ensure all partners ‘invest’ in the partnership so that equity exists between the partners**
- **Clearly define the partners’ roles and expected outputs from the start and at all stages of the partnership**

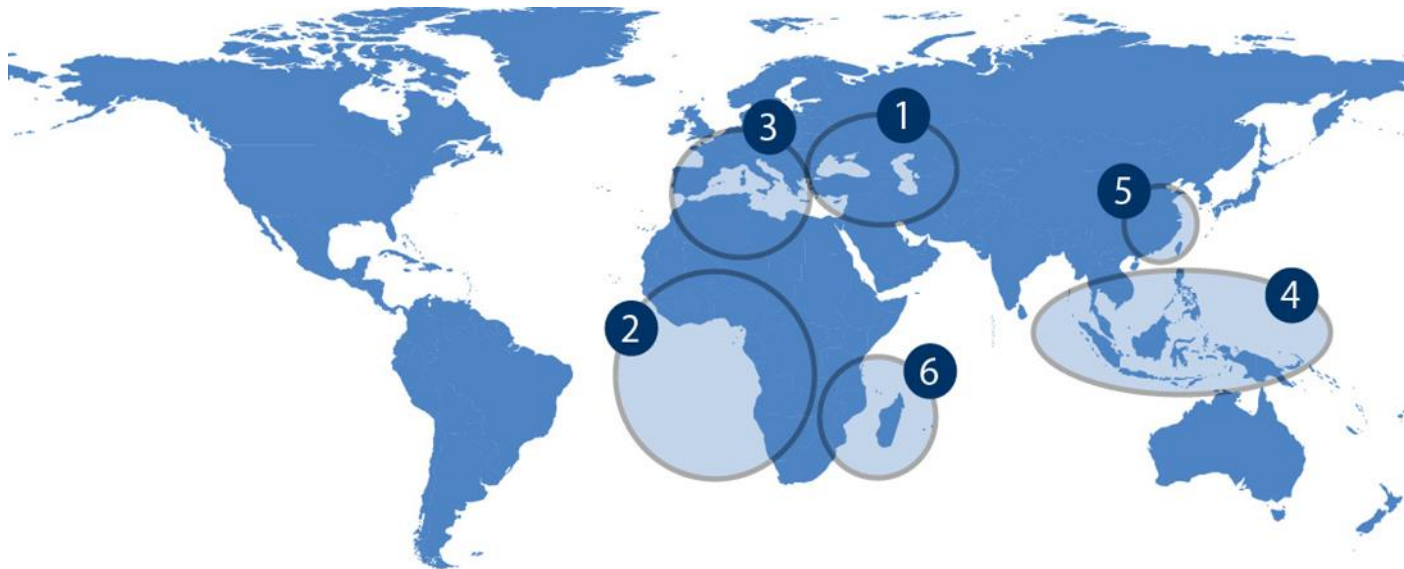
- **Use of partnership ‘champions’ within and outside the partner organizations can be helpful for promoting the partnership to other key players and stakeholders**
- **Ensure there are some early and concrete ‘win-wins’ for the partners to maintain motivation and momentum within the partnership.**
- **Use of small teams and subgroups working within a bigger partnership can deliver some aspects of a project quickly, maintain high levels of creativity and build a wider sense of ‘ownership’ of the whole.**
- **Provide for regular contact between the partners so that any partnership challenges can be addressed before they cause problems.**

- **The IMO/IPIECA Global Initiative (GI) aims to:**
  - Assist countries in developing a national structure for oil spill preparedness and response
  - Encourage ratification and implementation of relevant IMO Conventions
  - Catalyze local ownership by industry and government
- Stems from the Oil Pollution Response and Cooperation (OPRC) Convention (1990) which calls for regulatory authorities to work with the oil and shipping industry to develop global oil spill response capability





# Regional model for GI programmes



Key:

1. Black Sea, Caspian Sea and Central Eurasia (OSPRI)
2. West, Central and Southern Africa (GI WACAF)
3. Mediterranean (Under re-development)
4. South East Asia (GI SEA)
5. China (Initiating)
6. East Africa (Proposed)

- Legislation: Promoting the ratification of the relevant international Conventions
- Contingency planning: Having contingency plans in place for all the countries of the region
- Designation of authority: Getting clarity in roles and responsibilities for oil spill response
- Regional agreements: Promoting exchange and mutual assistance for oil spill response
- Training: Ensuring that training and exercising programs are held in each country on a regular basis
- National capabilities: Supporting countries as they develop their own national response system

- **Designed to support the development and implementation of Regional, sub-regional and national oil spill contingency plans**
- **Include workshops, training courses and exercises**
- **Focus on encouraging better communication and co-operation between government and industry**
- **Encourage the ratification and implementation of the relevant international conventions**

## Example of existing GI program: WACAF

- **GI for West, Central and Southern Africa (WACAF)**
- **Established in 2006**
- **Includes 22 countries**
- **Funded jointly by 9 oil companies through IPIECA and by governments through IMO**
- **Demonstrated progress in the 6 KPIs**
- **Ratification of OPRC 90 up from 27% of countries in 2006 to 85% in 2013**
- **Development of a National Oil Spill Contingency Plan up from 22% of countries in 2006 to 80% in 2013**





## Example of existing GI program: OSPRI

- **Oil Spill Preparedness Regional Initiative for the Caspian Sea, Black Sea and Central Eurasia (OSPRI)**
- **Formed in 2003**
- **10 company members**
- **10 littoral states**
- **Ratification of key IMO conventions relative to oil spill preparedness moved from 28% in 2003 to 68% in 2013**



## Example of existing GI program: GISEA

- **GI for Southeast Asia (GI SEA)**
- **Launched in 2013**
- **Four Key Activities in 2014:**
  - ASEAN Regional Meeting
  - Gulf of Thailand Subregional Workshop
  - Indonesia National Plan Workshop
  - Philippines National Plan Workshop
- **5 Industry Members**
- **Geographic Scope: ASEAN (10 member countries)**
- **GISEA entering into Phase 2 (2015-2017)**
- **Focus on 6 elements of Preparedness**



# Example of a GI regional network: OSPRI



# An industry partnership: the GIRG\* & OSR-JIP

## Prevention

Better capabilities and practice in well engineering design and well operations management

**OGP** Wells Expert Committee  
International Association  
of Oil & Gas Producers



## Intervention

Improved capping response in the event of an incident and to study further the need for – and feasibility of – global containment solutions

**SUBSEA WELL**  
RESPONSE PROJECT

**Oil Spill Response**



## Response

Effective and fit-for-purpose oil spill response preparedness and capability

**OSR**  
Oil Spill Response  
Joint Industry Programme



Governments, regulators, NOIAs, OSROs and industry initiatives

\*GLOBAL INDUSTRY RESPONSE GROUP



- **Three – year, six million dollar project (2012 – 2014) addressing nineteen recommendations for improving spill response developed following the Montara and Macondo incidents**
- **Nineteen oil industry members**
- **Dispersant issues are being addressed in about 20% of the JIP work streams**
- **Planning for “Phase II JIP” has started**

- **Paradigm shift towards use of most effective tools**
- **Education, communication materials, external influence**
- **Promoting use of all tools, ideally on a pre approved basis**
- **Assessing and demonstrating current industry capabilities and priorities for improvement**
- **Complete refresh of Industry ‘Good Practice Guides’**
- **Development of “scan/glance” materials for key topics**

## Finally: a new type of partnership

- The OSR-JIP is working closely with the International Offshore Petroleum Environmental Regulators forum (IOPER) so that we both understand each others needs
- Joint panel session at Interspill in Amsterdam: March 24- 26, 2015... please join us!



**THANK YOU**